



中国石化
SINOPEC

清洁地热 绿色地球

CLEAN GEOTHERMAL
GREEN EARTH

2023年世界地热大会
World Geothermal Congress 2023 (WGC2023)

INVESTMENT GUIDE

SEPTEMBER 15-17, 2023

BEIJING CHINA

Dear Sir/Madam,

We hope this letter finds you well. It is with great pleasure that we extend an invitation to you and your valued company to participate as an exhibitor at our upcoming World Geothermal Congress 2023 in Beijing scheduled 15–17 September 2023.

The World Geothermal Congress 2023 is a highly anticipated gathering that brings together industry leaders, professionals, and enthusiasts from the global geothermal sector. It serves as a platform for networking, showcasing the latest advancements, and fostering collaborations within the industry. We believe that your presence as an exhibitor will greatly enrich the event and offer invaluable opportunities for exposure and business growth.

As an exhibitor, you will have access to a dedicated booth space to showcase your products and services and interact directly with a diverse audience of potential clients, partners, and industry experts. This will provide you with an excellent platform to demonstrate your offerings, highlight your unique selling points, and engage with key stakeholders in your target market.

By participating as an exhibitor, you will benefit from a range of advantages, including:

- 1.Brand Visibility: Your company name, logo, and booth information will be prominently displayed in our event marketing materials, website, and social media channels, maximizing your brand exposure to a wide audience.
- 2.Networking Opportunities: You will have the chance to connect and build relationships with industry professionals, decision-makers, and potential clients during the event, facilitating new collaborations and business prospects.
- 3.Market Insights: The event will offer valuable insights into market trends, emerging technologies, and industry best practices through keynote speeches, panel discussions, and interactive sessions, enabling you to stay at the forefront of your field.
- 4.Media Coverage: Our event attracts media representatives and industry influencers, providing an opportunity for press coverage and additional exposure for your company.

Our Chinese Host has opened a dedicated platform from which all relevant information can be retrieved – www.wgc2023.com. Should you have any questions or require further information, please do not hesitate to contact support@wgc2023.com.

We sincerely hope that you will accept our invitation to exhibit at World Geothermal Congress 2023. Your participation will undoubtedly contribute to the success of the event and offer valuable exposure for your company.

Thank you for considering our invitation, and we look forward to partnering with you to create an outstanding exhibition.

Warm regards,

Mr Sylvain Broglé
President
International Geothermal Association

World Geothermal Congress 2023 (WGC2023)

The Seventh World Geothermal Congress (WGC 2023), jointly sponsored by the National Geothermal Energy Center, the Geothermal Professional Committee of the China Energy Research Association, the Geothermal Professional Committee of the Chinese Geological Society, the Geothermal Development Management Committee of the China Mining Association, and the Geothermal Professional Committee of the Chinese Geophysical Society, will be held in Beijing from September 15 to 17, 2023. China Petrochemical Corporation. hosts the congress.

Themed as "Clean Geothermal, Green Earth", the Seventh World Geothermal Congress will invite experts and scholars of geothermal from all over the world to fully exchange and share cutting-edge technologies in geothermal development and utilization, and invite businessmen in the industry to communicate with each other, seek business opportunities, and fully discuss about the geothermal development and utilization needs at home and abroad. This will be an academic event focusing on the themes of market analysis, technological innovation, sustainable development, green financial policies and regulations in geothermal.

Besides, WGC 2023 holds a 20,000 square meter "Geothermal + Exhibition" and sets up four thematic exhibition areas, namely, Resource Exploration, Geothermal Development, Integrated Application, Exchange and Cooperation, to display advanced technology and products of geothermal. The exhibitions aims to integrate geothermal technologies with industrial demand and commercial resources, and contribute China's strength to the global development of geothermal. WGC 2023 will become a platform for academic exchange, achievement presentation, and supply-demand financing in the world's geothermal field, focusing on the global development of geothermal and the achievements of Sinopec's green and low-carbon transformation, so as to facilitate international exchanges in geothermal, and carry forward the green, low-carbon, and high-quality development of geothermal.

We sincerely invite industrial players from all walks of life to participate in the exhibition of WGC 2023. Let's engage in the exhibition and share in the development opportunities!

Academic Exchange
Platform

Achievement Display
Platform

Supply and Demand
Platform





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INVITATION

ACADEMIC EXCHANGE PLATFORM

ACHIEVEMENT DISPLAY PLATFORM

SUPPLY AND DEMAND INTEGRATION PLATFORM

World Geothermal Congress 2023 (WGC2023)

September

2023

Time: September 15-17

Venue: China · Beijing National Convention Center

清洁地热 Clean Geothermal 绿色地球 Green Earth

Organizer National Geothermal Energy Center

Organizer Sinopec Group Co., Ltd.

Co-organiser Geothermal Professional Committee of the Chinese Geophysical Society Geothermal

Professional Committee of the China Energy Research Society Geothermal

Professional Committee of the China Mining Federation Geothermal Development Management

Professional Committee of the Chinese Geological Society Geothermal Professional Committee

Investment Special exhibition 22000 m²

Exhibition Standard booth 98

Diamond-level Partners 2

Platinum-level Partners 4

Gold-level Partners 6

Silver-level Partners 20

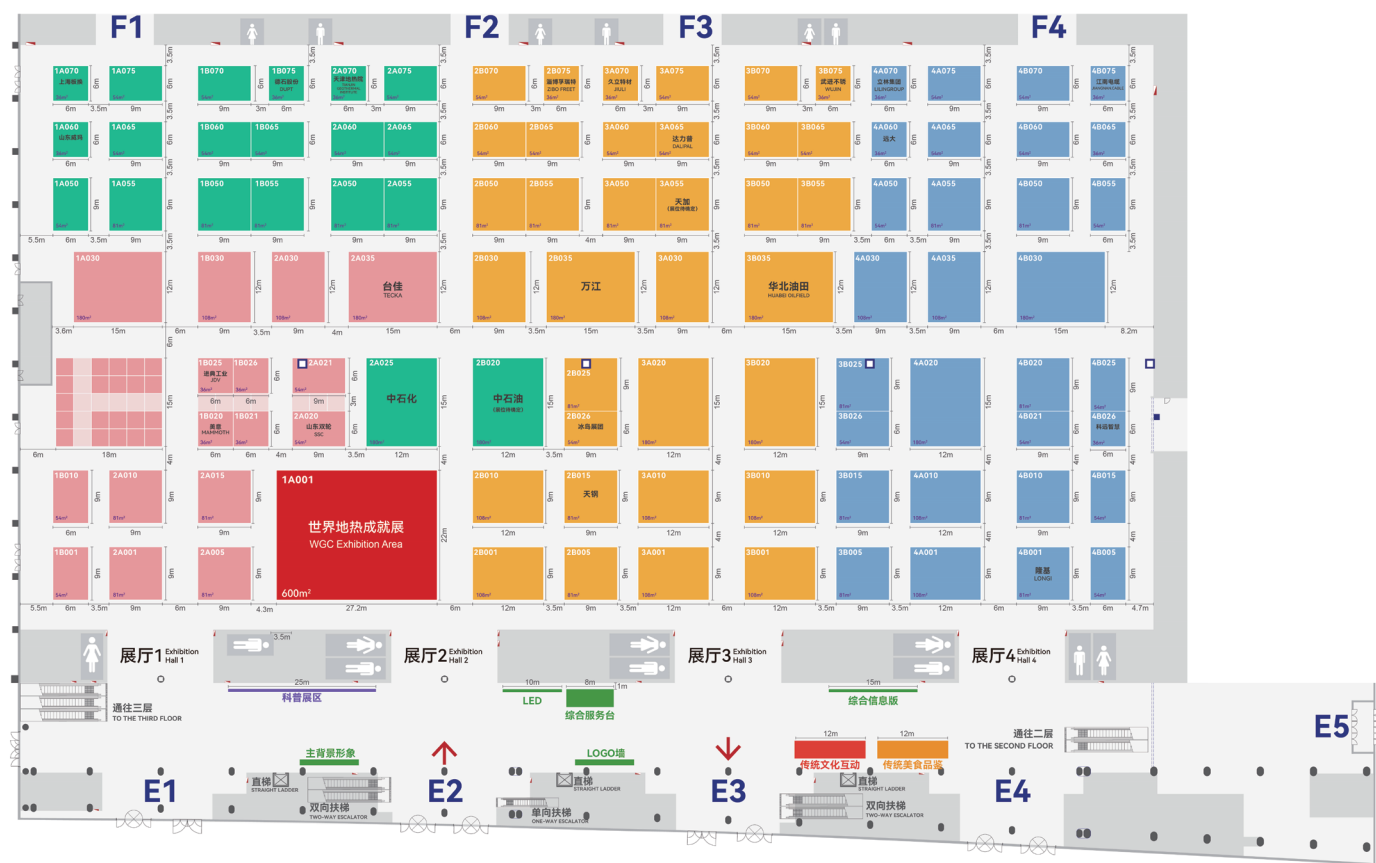


Benefits of WGC2023 Sponsorship

NO.	Stage	Category	Benefits	Diamond	Platinum	Gold	Silver
				RMB 960K Up to 2	RMB 660K up to 4	RMB 250K up to 6	RMB 80K up to 20
1	Before Conference	medium	Official website, Sinopec Wechat official account. Sinopec V TV, Twitter acknowledgement.	✓	✓	✓	
2		advertisment	Sponsors' LOGO and name placement on WGC2023 official website.	✓	✓	✓	✓
3		advertisment	Sponsorship page on WGC2023 official website.	✓	✓	✓	
4	On conference site	rights	Two exclusive seats for WGC opening/closing ceremonies for diamond and platinum sponsors Preferential seatings for gold sponsors	✓	✓	✓	
5		rights	A 5-minute keynote speech at the closing ceremony.	✓			
6		rights	Sponsors' LOGO and name placement on welcome board	✓	✓		
7		rights	Full admission ticket for WGC 2023 (including social events)	8 tickets	6 tickets	4 tickets	
8		rights	Brand Super Press Event (VIP meeting room for diamond sponsor)	✓	✓		
9		honour	A "thank you" note on WGC2023 opening ceremony	✓	✓		
10		honour	WGC2023 Honor Certificate (including plaque) awarded at the closing ceremony	Global strategic partners	partners		
11		advertisment	Company videos display in conference area	✓	✓	✓	
12		advertisment	Sponsors' brand advertisement in conference area	✓			
13		advertisment	Sponsors' LOGO and name placement on Representative Certificate	✓	✓		
14	On exhibition site	rights	Discount to purchase special booths (if registered as exhibitors)	20%	15%	10%	
15		advertisment	Sponsor description on official event brochure	✓	✓		
16		advertisment	Sponsors' LOGO and name placement on Representative Certificate	✓	✓		
17		advertisment	Sponsors' LOGO and name placement on welcome board	✓	✓		
18		advertisment	Sponsors' LOGO and name placement on Exhibition Guide	✓	✓	✓	✓
19		advertisment	Sponsors' LOGO and name placement on Exhibitor List	✓	✓	✓	✓
20		advertisment	Logo placement on Photo Wall at the entrance of exhibition area	✓	✓	✓	✓
21		medium	Footage of sponsors* booth on WGC2023 event report (including senior leadership interview)	✓	✓		
22	Post- event	advertisment	LOGO placement on Conference collaterals (digital)	✓	✓	✓	✓
23		advertisment	LOGO placement on "thank you" emails to all attendees	✓	✓	✓	✓

Special Exhibition Layout

* Raw land 2,000yuan(CNY)/m²



The floor plan is still under design, and organizer reserves the right to make adjustments.

交流合作展区
Exchange and Cooperation Area

面积	Extent (m ²)	600	180	108	81	54	36	9
数量	Quantity	1	2	2	4	4	4	21

地下消火栓
Underground fire hydrant

资源勘探展区
Resource Exploration Area

面积	Extent (m ²)	180	81	54	36
数量	Quantity	2	5	9	4

消火栓
fire hydrant

地热发展展区
Geothermal Development Area

面积	Extent (m ²)	180	108	81	54	36
数量	Quantity	4	8	7	7	2

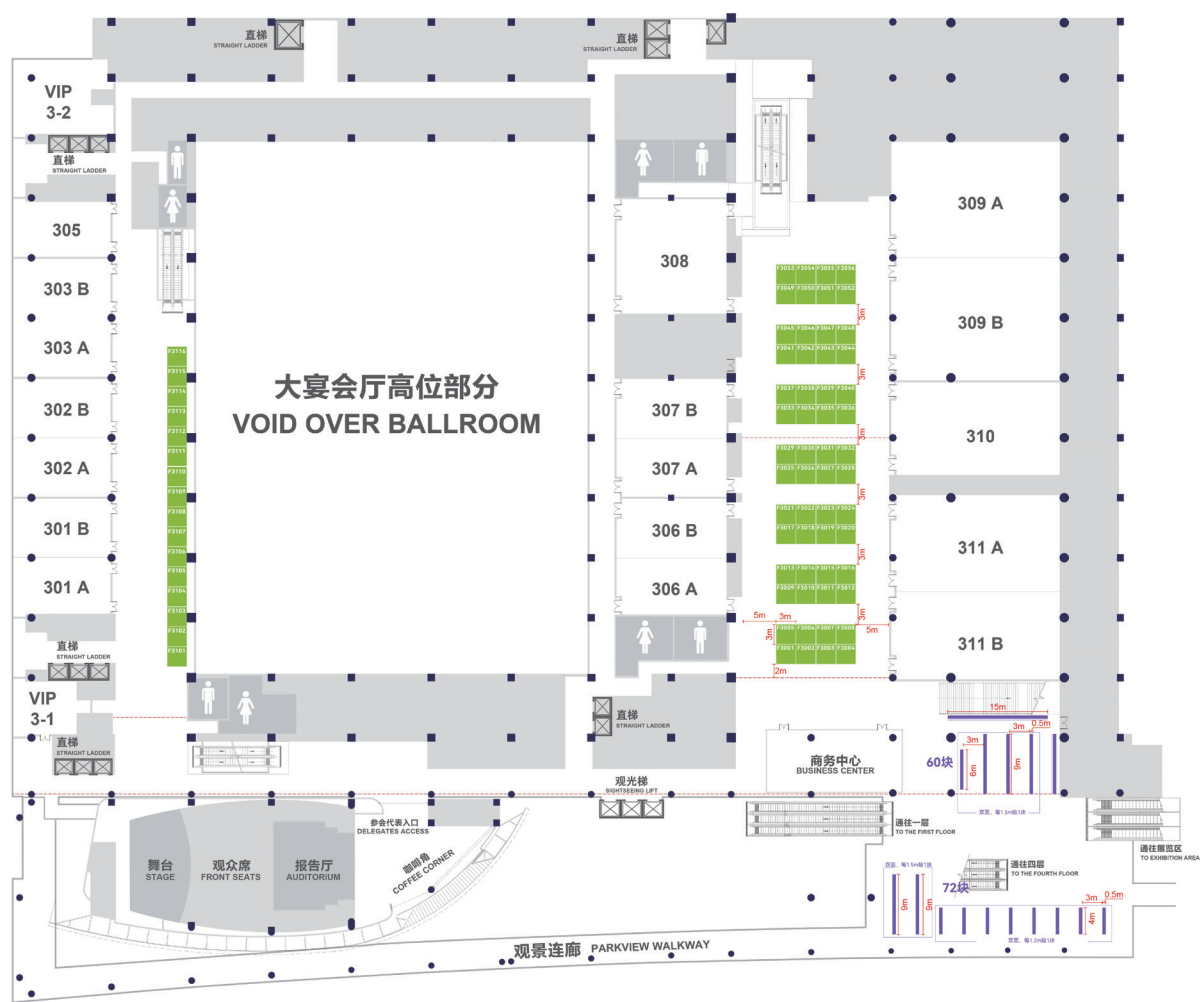
展厅柱子
column

集成应用展区
Integrated Application Area

面积	Extent (m ²)	180	108	81	54	36
数量	Quantity	2	4	8	11	5

Standard Exhibition Layout

* International: 50,000 yuan (CNY)/piece



<div></div> Standard Booth <div></div> poster area	L3 NORTH FOYER: 9m ² Standard booth: 56	L3 SOUTH FOYER: 9m ² Standard booth: 16	NORTH OF BUSINESS CENTER: Display Boards 1 pcs (6x3m) Display Boards 5 pcs (9x3m) Display Boards 1 pcs (15x3m)	L3 PARK VIEW FOYER: Display Boards 8 pcs (4x3m) Display Boards 2 pcs (9x3m)
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Conference website
www.wgc2023.com

Exhibition consultation
 ShenJunjun +86 13810116536 shenjunjun.xxsy@sinopec.com

Conference Contact
 Xu Feng +86 13810078159 xufeng.xxsy@sinopec.com
 Cheng Yifan +86 17837788477 chengyifan.xxsy@sinopec.com